



■ DEMOGRAPHICS

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San Luis Obispo County Demographic Profile

There were a total of 274,804 people in San Luis Obispo County in 2012. The majority of residents (70%) identified as White, followed by 22% as Hispanic/Latino, and 4% as Asian. Thirty-one percent were between the ages of 35 and 59 years old. Seniors over the age of 60 are the fastest growing group in the county at 24% in 2012, an increase from 19% in 2006. Eighty-one percent only spoke English in their household, while 15% spoke Spanish at home.

Total Population

Region	2006	2007	2008	2009	2010	2011	2012
San Luis Obispo County	257,005	262,436	265,297	266,971	270,113	271,969	274,804
California	36,457,549	36,553,215	36,756,666	36,961,664	37,349,363	37,691,912	38,041,430

Source: United States Census Bureau. (2013). Demographic and Housing Estimates, Table DP-05. American Community Survey 2006-2012 1-year estimates.

Total Population, Jurisdiction

Jurisdiction	Jan. 2007	Jan. 2008	Jan. 2009	Jan. 2010	Jan. 2011	Jan. 2012	Jan. 2013
Arroyo Grande City	16,834	16,990	17,110	17,145	17,306	17,292	17,395
Atascadero City	27,899	28,514	28,488	28,560	28,601	28,479	28,687
El Paso De Robles City	29,648	29,854	30,004	30,072	29,918	30,227	30,504
Grover Beach City	13,144	13,177	13,278	13,276	13,199	13,163	13,211
Morro Bay City	10,485	10,521	10,576	10,608	10,294	10,275	10,317
Pismo Beach City	8,582	8,580	8,677	8,704	7,682	7,676	7,717
San Luis Obispo	44,433	44,579	44,829	44,948	45,269	45,312	45,541
Unincorporated	115,018	116,421	117,939	119,918	118,036	119,078	118,805

Source: California Department of Finance, Reports and Periodicals, 2013.

Gender, San Luis Obispo County

Gender	2006	2007	2008	2009	2010	2011	2012
Male	51.6%	51.7%	51.3%	51.4%	51.4%	50.9%	50.6%
Female	48.4%	48.3%	48.7%	48.6%	48.6%	49.1%	49.4%

Source: United States Census Bureau. (2013). Demographic and Housing Estimates, Table DP-05. American Community Survey 2006-2012 1-year estimates.

Age, San Luis Obispo County

Age Group	2006	2007	2008	2009	2010	2011	2012
Under 5 Years Old	4.7%	5.1%	5.3%	5.2%	4.9%	4.9%	4.8%
5-19 Years Old	18.8%	18.4%	18.3%	18.7%	18.1%	18.5%	18.5%
20-34 Years Old	22.6%	23.7%	23.9%	21.5%	22.5%	22.1%	22.5%
35-59 Years Old	35.0%	33.5%	33.0%	33.7%	33.3%	32.4%	30.6%
60 Years Old and Above	18.8%	19.3%	19.5%	21.1%	21.2%	22.3%	23.5%

Source: United States Census Bureau. (2013). Demographic and Housing Estimates, Table DP-05. American Community Survey 2006-2012 1-year estimates.

Ethnicity, San Luis Obispo County

Ethnicity	2006	2007	2008	2009	2010	2011	2012
American Indian or Alaska Native	0.4%	0.5%	0.8%	0.5%	0.6%	0.4%	0.2%
Asian	3.0%	2.7%	4.1%	3.2%	3.1%	3.7%	3.9%
Black/African American	1.5%	2.0%	1.0%	2.0%	2.2%	2.2%	1.6%
Hispanic/Latino	18.3%	18.8%	19.1%	19.6%	20.8%	21.3%	21.5%
White	73.9%	73.4%	73.0%	72.2%	71.1%	69.9%	70.1%
Other	0.2%	0.4%	0.0%	0.4%	0.1%	0.4%	0.0%
Multi-Race	2.7%	2.2%	1.9%	2.1%	2.0%	2.2%	2.7%

Source: United States Census Bureau. (2013). Demographic and Housing Estimates, Table DP-05. American Community Survey 2006-2012 1-year estimates.

Language Spoken at Home (Ages 5 Years and Older), San Luis Obispo County

Language	2006	2007	2008	2009	2010	2011	2012
English Only	84.8%	84.2%	82.7%	82.7%	82.7%	83.2%	80.5%
Spanish	11.5%	12.4%	13.7%	13.2%	13.8%	13.1%	15.4%
Asian and Pacific Islander Languages	1.5%	1.8%	2.1%	2.0%	1.6%	1.8%	1.9%
Other Indo-European Languages	2.0%	1.4%	1.3%	1.9%	1.6%	1.9%	1.9%
Other Languages	0.1%	0.2%	0.3%	0.2%	0.3%	0.1%	0.3%
Total Population (Ages 5 Years and Older)	244,855	249,105	251,298	253,077	256,942	258,724	261,742

Source: United States Census Bureau. (2013). Selected Social Characteristics in the United States, Table DP-02. American Community Survey 2006-2012 1 year estimates.

Households by Type, San Luis Obispo County

Type of Household ¹	2006	2007	2008	2009	2010	2011	2012
Nonfamily Households	39.5%	38.4%	37.1%	39.3%	34.0%	37.1%	36.1%
Family ¹ Households	60.5%	61.6%	62.9%	60.7%	66.0%	62.9%	63.9%
Married-Couple Family	48.4%	47.5%	49.2%	47.7%	51.3%	49.5%	49.7%
Female Householder Family (No Husband Present)	7.4%	9.3%	9.1%	8.5%	10.6%	9.2%	9.7%
Male Householder Family (No Wife Present)	4.7%	4.8%	4.6%	4.5%	4.0%	4.2%	4.5%
Total Households	102,007	104,382	100,901	103,011	99,653	101,179	101,897
Percent with Persons Under 18 Years	27.8%	27.6%	28.1%	26.7%	28.3%	26.4%	28.0%
Percent with Persons 65 Years and Older	24.6%	23.9%	27.1%	27.7%	28.1%	29.3%	30.8%
Average Household ² Size	2.35	2.33	2.49	2.42	2.56	2.55	2.53
Average Family ¹ Size	2.87	2.82	3.03	2.96	2.96	3.06	2.99

Source: United States Census Bureau, American Community Survey 2006-2012, 1 year estimates, Table DP-02 2013.

¹Family: refers to a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family. Beginning with the 1980 Current Population Survey, unrelated subfamilies (referred to in the past as secondary families) are no longer included in the count of families, nor are the members of unrelated subfamilies included in the count of family members. The number of families is equal to the number of family households; however, the count of family members differs from the count of family household members because family household members include any non-relatives living in the household.

²Householder: refers to the person (or one of the people) in whose name the housing unit is owned or rented (maintained) or, if there is no such person, any adult member, excluding roomers, boarders, or paid employees. If the house is owned or rented jointly by a married couple, the householder may be either spouse. The person designated as the householder is the "reference person" to whom the relationship of all other household members, if any, is recorded. The number of householders is equal to the number of households. Also, the number of family householders is equal to the number of families.

Veteran Status, San Luis Obispo County

Veteran Status	2006	2007	2008	2009	2010	2011	2012
Civilian Veterans (Ages 18 and Older)	11.6%	10.7%	9.8%	11.0%	9.6%	9.2%	9.9%
Total Civilian Population (Ages 18 Years and Older)	207,956	212,910	215,464	216,980	218,972	221,159	221,455

Source: United States Census Bureau, American Community Survey, Table DP-02 2013.