



Demographics

San Luis Obispo County Demographic Profile

There were approximately 273,231 people in San Luis Obispo County in January 2010. The majority of residents (71%) were white, about one-fifth (22%) were Hispanic, 3% were Asian, and the rest were other races or ethnicities. Eighty-three percent spoke English only at home, and 14% spoke Spanish only at home.

Jurisdictional Population Distribution

Jurisdiction	Jan. 2004	Jan. 2006	Jan. 2007	Jan. 2008	Jan. 2009	Jan. 2010
Arroyo Grande City	16,629	16,645	16,834	16,990	17,110	17,145
Atascadero City	27,767	27,731	27,899	28,514	28,488	28,560
El Paso De Robles City	27,294	29,051	29,648	29,854	30,004	30,072
Grover Beach City	13,290	13,250	13,144	13,177	13,278	13,276
Morro Bay City	10,552	10,521	10,485	10,521	10,576	10,608
Pismo Beach City	8,742	8,642	8,582	8,580	8,677	8,704
San Luis Obispo City	44,298	44,559	44,433	44,579	44,829	44,948
Unincorporated	110,330	113,540	115,018	116,421	117,939	119,918
San Luis Obispo County	258,902	263,939	266,043	268,636	270,901	273,231
California	36,199,342	37,087,005	37,463,609	37,871,509	38,255,508	38,648,090

Source: California Department of Finance, Reports and Periodicals, 2010.

Note: Although data were obtained from the same source (California Department of Finance), different data tables were used causing variance between Jurisdictional totals and Ethnic, Gender, and Age totals.

Gender Distribution

Gender	2004	2006	2007	2008	2009	2010
Female	126,732	128,358	129,254	130,169	131,100	132,041
Male	132,977	134,441	135,231	136,036	136,858	137,693
San Luis Obispo County	259,709	262,799	264,485	266,205	267,958	269,734

Source: California Department of Finance, Reports and Periodicals, 2010.

Note: Although data were obtained from the same source (California Department of Finance), different data tables were used causing variance between Jurisdictional totals and Ethnic, Gender, and Age totals.

Ethnic Distribution

Ethnicity	2004	2006	2007	2008	2009	2010
American Indian	1,576	1,585	1,595	1,604	1,611	1,617
Asian	7,131	7,331	7,462	7,594	7,727	7,856
Black	4,852	4,877	4,892	4,900	4,911	4,919
Hispanic	48,350	51,462	53,099	54,759	56,433	58,135
Pacific Islander	263	267	271	273	275	277
White	192,721	192,378	192,239	192,117	192,010	191,905
Multi-Race	4,816	4899	4927	4958	4991	5025
San Luis Obispo County	259,709	262,799	264,485	266,205	267,958	269,734

Source: California Department of Finance, Reports and Periodicals, 2010.

Note: Although data were obtained from the same source (California Department of Finance), different data tables were used causing variance between Jurisdictional totals and Ethnic, Gender, and Age totals.

Language Spoken at Home (Ages 5 Years and Older), San Luis Obispo County

Language	2004	2005	2006	2007	2008
English Only	190,867	197,345	207,721	209,767	207,711
Language Other Than English	36,165	30,114	37,134	39,338	43,587
Asian and Pacific Islander Languages	3,917	4,504	3,766	4,431	5,321
Spanish	23,888	22,606	28,229	30,770	34,331
Other Indo-European Languages	8,360	2,894	4,897	3,566	3,277
Other Languages	0	110	242	571	658
Total Population (Ages 5 Years and Older)	227,032	227,459	224,855	249,105	251,298

Source: United States Census Bureau, American Community Survey, 2008.

Age Distribution

Age Group	2004	2006	2007	2008	2009	2010
0 – 2 years old	7,897	8,128	8,066	8,109	8,269	8,420
3 – 5 years old	8,048	8,204	8,361	8,639	8,635	8,573
6 – 14 years old	27,894	26,895	26,694	26,534	26,515	26,671
15 – 24 years old	46,080	46,813	47,022	46,899	46,886	46,881
25 – 44 years old	62,276	61,065	60,703	60,678	60,624	60,693
45 – 65 years old	70,103	73,666	75,217	76,381	77,305	77,988
Over 65 years old	37,411	38,028	38,422	38,965	39,724	40,508
San Luis Obispo County	259,709	260,442	260,651	260,528	260,515	260,510

Source: California Department of Finance, Reports and Periodicals, 2010.

Note: Although data were obtained from the same source (California Department of Finance), different data tables were used causing variance between Jurisdictional totals and Ethnic, Gender, and Age totals.

Households by Type, San Luis Obispo County

Type of Household ¹	2004	2005	2006	2007	2008
Nonfamily Households	31,411	37,178	40,293	40,131	37,401
Family¹ Households	68,968	64,818	61,714	64,251	63,500
Married-Couple Family	56,541	51,639	49,382	49,542	49,686
Female Householder Family (No Husband Present)	7,114	9,972	7,574	9,701	9,141
Male Householder Family (No Wife Present)	NA	3,207	4,758	5,008	4,673
Total Households	100,379	101,996	102,007	104,382	100,901
Percent with Persons Under 18 Years	31%	29%	28%	28%	28%
Percent with Persons 65 Years and Older	26%	26%	25%	24%	27%
Average Household ² Size	2.38	2.35	2.35	2.33	2.49
Average Family ¹ Size	2.69	2.8	2.87	2.82	3.03

Source: United States Census Bureau, *American Community Survey*, 2008.

¹Family: refers to a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family. Beginning with the 1980 Current Population Survey, unrelated subfamilies (referred to in the past as secondary families) are no longer included in the count of families, nor are the members of unrelated subfamilies included in the count of family members. The number of families is equal to the number of family households; however, the count of family members differs from the count of family household members because family household members include any non-relatives living in the household.

²Householder: refers to the person (or one of the people) in whose name the housing unit is owned or rented (maintained) or, if there is no such person, any adult member, excluding roomers, boarders, or paid employees. If the house is owned or rented jointly by a married couple, the householder may be either spouse. The person designated as the householder is the "reference person" to whom the relationship of all other household members, if any, is recorded. The number of householders is equal to the number of households. Also, the number of family householders is equal to the number of families.

Veteran Status, San Luis Obispo County

Veteran Status	2004	2005	2006	2007	2008
Civilian Veterans (Ages 18 and Older)	24,771	23,350	24,175	22,827	21,122
Total Civilian Population (Ages 18 Years and Older)	188,146	188,950	207,956	212,910	215,464

Source: United States Census Bureau, *American Community Survey*, 2008.