



## Economic Issues

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# Economic Issues

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Economic security is a significant contributor to quality of life. The ACTION for Healthy Communities Report explored many economic indicators to reveal economic perceptions by residents and the economic realities of San Luis Obispo County.

Respondents to the 2006 telephone survey were asked if their economic well being had changed in the past year. About 32% of survey respondents reported being “better off” economically than the previous year, down from 41% in 2003 and 50% in 1999. About 45% reported they were “about the same” economically as last year in 2006, up from 23% in 2003 and 36% in 1999.

Personal and household income are two indicators of economic vitality for San Luis Obispo County, as well as the spending power of individuals (including their ability to afford housing, health care and other basic needs). The San Luis Obispo County median family income rose to \$63,800 in 2006, and remains only \$300 below that of California.

The San Luis Obispo County unemployment rate has remained essentially unchanged from 2000 to 2005, hovering around 4.1. This is lower than the state unemployment rate (5.4) and the national unemployment rate (5.1). Unemployment rates are calculated by dividing the number of unemployed workers by the total civilian labor force.

The availability of new jobs is vital to the economic growth and well being of the area. In San Luis Obispo County, the manufacturing and government sectors have continued to see a decrease in jobs,

while the real estate and leisure/hospitality sectors have seen an increase in jobs. Overall, most sectors saw an increase in number of persons employed from 2000 to 2005. The occupations with the largest projected growth in the County include claims adjusters (67% growth), physical therapist aides (63% growth), and property/real estate managers (57% growth).

Based on the telephone survey, there has been an increase in the number of government payments (excluding Social Security) received, up from 18% in 2001 to 21% in 2006. While new applications for California Work Opportunity and Responsibility to Kids (CalWORKs) have fallen, there has been an increase in the food stamps and general assistance programs. The County school lunch programs saw an increased demand since the 2004-2005 school year, with the County Office of Education providing free lunches to 60% of its students. There was also a 36% increase in the number of students on CalWORKs as reported by the County Office of Education. Additionally, there has been a 26% increase in the number of subsidized childcare recipients from 2000 to 2005.

New building in San Luis Obispo County has fallen in both the residential and non-residential sectors. Permits issued for single family homes has decreased 16% from 2003 to 2005, though permits for multi-family homes has increased 15% during the same time period. Retail sales per capita have increased 20% from 2000 to 2004, while overall dollars spent in the County has risen 26% from 2000 to 2004.

## C1

## Economic Well-being

Do you feel you are better off this year than last year economically?<sup>1</sup>

Response	1999	2001	2003	2006
Yes	50.1%	41.1%	40.6%	32.2%
No	13.8%	28.6%	35.2%	22.6%
About the same	36.1%	30.3%	23.4%	44.6%
<b>Total Respondents</b>	<b>543</b>	<b>805</b>	<b>522</b>	<b>502</b>

Source: ACTION for Healthy Communities, Telephone Survey, 1999, 2001, 2003 and 2006.

Note: Totals may not equal 100% due to respondents answering "Don't know."

<sup>1</sup>The word "economically" was added in 2001 for clarity. Results may not be comparable to the 1999 results.

## C2

## Household Income

## Median Family Income

Income	2000	2001	2002	2003	2004	2005	2006	00-06 % Change
San Luis Obispo County	\$48,000	\$50,200	\$50,300	\$57,700	\$61,700	\$61,700	\$63,800	32.9%
State	\$55,400	\$58,400	\$60,800	\$60,300	\$62,000	\$62,500	\$64,100	15.7%
National	\$50,200	\$52,500	\$54,400	\$56,500	\$57,500	\$58,000	\$59,600	18.7%

Source: U.S. Department of Housing and Urban Development, HUD User, Policy Development and Research Information Services, Income Limits, 2000-2006.

Note: FY 2006 HUD estimates of median family income are based on 2000 Census data estimates updated with county-level Bureau of Labor Statistics (BLS) earnings data, Census American Community Survey (ACS) state-level data, and Census Current Population Survey (CPS) data. Separate median family estimates (MFI) are calculated for all Metropolitan Statistical Areas (MSAs), Primary Metropolitan Statistical Areas (PMSAs) and nonmetropolitan counties.

## Per Capita Personal Income

Income	1999	2000	2001	2002	2003	2004	99-04 % Change
San Luis Obispo County	\$25,675	\$27,455	\$28,747	\$29,482	\$30,363	\$32,180	25.3%
State	\$29,712	\$32,463	\$32,882	\$32,803	\$33,400	\$35,219	18.5%
National	\$27,880	\$29,847	\$30,527	\$30,804	\$31,484	\$33,050	18.5%

Source: 1999-2001: U.S. Department of Commerce, Bureau of Economic Analysis, Survey of Current Business, 2004. 2002-2004: U.S. Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System, 2005.

Note: Per capita personal income (PCPI) is calculated by dividing the total personal income by the total population for a given county. Total personal income (TPI) includes the earnings (wages and salaries, other labor income, proprietors' income); dividends, interest, and rent; and transfer payments received by the residents of San Luis Obispo County.



## Which income range best describes your household income?

Response	1999	2001	2003	2006
Less than \$15,000 per year	11.4%	13.1%	12.1%	7.8%
\$15,000-\$25,000 per year	16.6%	13.3%	11.9%	10.8%
\$25,000-\$35,000 per year	16.0%	14.7%	9.8%	6.9%
\$35,000-\$45,000 per year	17.6%	14.7%	10.5%	8.2%
\$45,000-\$65,000 per year	17.2%	19.5%	15.5%	15.7%
\$65,000-\$80,000 per year	7.4%	8.5%	10.9%	10.8%
\$80,000-\$100,000 per year	5.6%	7.5%	7.5%	9.5%
\$100,000-\$125,000 per year	4.2%	3.7%	5.9%	6.3%
\$125,000-\$150,000 per year	1.2%	2.2%	1.3%	3.0%
Over \$150,000 per year	2.8%	2.7%	3.8%	5.5%

Source: ACTION for Healthy Communities, Telephone Survey, 1999, 2001, 2003 and 2006.

Note: Totals may not equal 100% due to respondents answering "Don't know."

## C3

# Concern About Employment Opportunities



**How concerned are you about employment opportunities in your community?**

<b>Response</b>	<b>2001</b>	<b>2003</b>
Very concerned	33.6%	42.1%
Somewhat concerned	38.9%	39.5%
Not at all concerned	27.5%	16.9%
<b>Total Respondents</b>	<b>794</b>	<b>522</b>

Source: ACTION for Healthy Communities, Telephone Survey, 2001 and 2003.

Note: Totals may not equal 100% due to respondents answering "Don't know."



**How concerned are you about jobs that pay enough to support a family in your community?**

<b>Response</b>	<b>2006</b>
Very concerned	57.3%
Somewhat concerned	30.0%
Not at all concerned	11.9%
<b>Total Respondents</b>	<b>502</b>

Source: ACTION for Healthy Communities, Telephone Survey, 2006.

Note: Totals may not equal 100% due to respondents answering "Don't know."

## C4

# Annual Average Unemployment

## County, State, and National Comparisons

### Unemployment Rate by Jurisdiction

Location	2000	2001	2002	2003	2004	2005	00-05 Net Change
Arroyo Grande	3.5	3.4	3.9	4.0	3.8	3.6	0.1
Atascadero	2.9	2.8	3.3	3.3	3.2	2.9	0.0
Los Osos	2.7	2.6	3.1	3.1	3.0	2.8	0.1
Cambria	2.4	2.3	2.7	2.7	2.6	2.4	0.0
Cayucos	1.7	1.6	1.9	1.9	1.9	1.7	0.0
Paso Robles	4.1	4.0	4.6	4.7	4.5	4.2	0.1
Grover Beach	3.8	3.7	4.3	4.4	4.2	3.9	0.1
Lake Nacimiento	3.3	3.2	3.7	3.8	3.6	3.4	0.1
Morro Bay	2.6	2.5	2.9	3.0	2.8	2.6	0.0
Nipomo	4.5	4.4	5.1	5.2	5.0	4.6	0.1
Oceano	6.6	6.5	7.5	7.6	7.3	6.8	0.2
Pismo Beach	3.4	3.4	3.9	3.9	3.8	3.5	0.1
San Luis Obispo City	5.0	4.9	5.7	5.7	5.5	5.1	0.1
San Miguel	3.7	3.7	4.3	4.3	4.1	3.8	0.1
Shandon	2.2	2.2	2.5	2.5	2.5	2.3	0.1
Templeton	2.3	2.3	2.6	2.6	2.5	2.4	0.1
<b>San Luis Obispo County</b>	<b>4.0</b>	<b>3.9</b>	<b>4.5</b>	<b>4.6</b>	<b>4.4</b>	<b>4.1</b>	<b>0.1</b>
<b>State</b>	<b>4.9</b>	<b>5.3</b>	<b>6.7</b>	<b>6.7</b>	<b>6.2</b>	<b>5.4</b>	<b>0.5</b>
<b>National</b>	<b>4.0</b>	<b>4.8</b>	<b>5.8</b>	<b>6.0</b>	<b>5.5</b>	<b>5.1</b>	<b>1.1</b>

Source: California Employment Development Department, Labor Market Information Division, 2005. U.S. Department of Labor, Bureau of Labor Statistics, 2005.

## C5

## Net Job Growth

## Number of Persons Employed, by Industry - San Luis Obispo County

Industry	2000	2001	2002	2003	2004	2005	00-05 % Change
<b>Natural Resources, Mining and Construction</b>	6,100	6,700	6,800	6,900	7,200	7,700	26.2%
<b>Manufacturing</b>	7,400	7,400	6,900	6,500	6,400	6,200	-16.2%
Durable Goods	4,200	4,200	4,000	3,700	3,500	3,100	-26.2%
<i>Machinery Manufacturing</i>	700	900	800	700	800	800	14.3%
<i>Computer and Electronic Product Manufacturing</i>	700	700	700	600	500	200	-71.4%
<i>Residual – Misc. Manufacturing</i>	2,800	2,700	2,500	2,400	2,300	2,200	-21.4%
Nondurable Goods	3,200	3,100	3,000	2,800	2,900	3,000	-6.3%
<i>Food, Beverage, and Tobacco Manufacturing</i>	1,000	1,100	1,200	1,200	1,300	1,400	40.0%
<i>Residual – Textile Mills</i>	2,200	2,100	1,800	1,600	1,600	1,600	-27.3%
<b>Trade, Transportation and Utilities</b>	18,100	18,800	18,900	19,100	19,600	20,000	10.5%
Wholesale Trade	2,400	2,500	2,300	2,200	2,500	2,600	8.3%
Retail Trade	12,600	13,100	13,300	13,300	13,500	13,800	9.5%
<i>Food and Beverage Stores</i>	2,600	2,900	3,000	3,000	3,000	3,000	15.4%
<i>General Merchandise Stores</i>	1,500	1,500	1,600	1,400	1,500	1,600	6.7%
<i>Residual – Misc. Store Retail</i>	8,500	8,800	8,800	8,800	9,000	9,300	9.4%
Transportation, Warehousing, and Utilities	3,200	3,200	3,300	3,500	3,700	3,700	15.6%
<i>Utilities</i>	1,800	1,700	1,800	1,900	2,100	2,100	16.7%
<i>Transportation and Warehousing</i>	1,400	1,500	1,600	1,600	1,600	1,600	14.3%
<b>Information</b>	1,800	1,800	1,500	1,400	1,500	1,600	-11.1%
<b>Financial Activities</b>	3,700	3,800	4,300	4,400	4,700	4,800	29.7%
Finance and Insurance	2,100	2,200	2,500	2,600	2,600	2,600	23.8%
Real Estate, Rental and Leasing	1,600	1,600	1,700	1,800	2,000	2,200	37.5%
<b>Professional and Business Services</b>	8,800	9,000	8,900	8,500	8,800	8,800	0.0%

**Number of Persons Employed, by Industry - San Luis Obispo County (continued)**

<b>Education and Health Services</b>	8,700	9,600	10,000	10,300	10,500	10,800	24.1%
<b>Leisure and Hospitality</b>	13,000	13,200	13,800	14,300	14,400	14,700	13.1%
Arts, Entertainment, and Recreation	1,100	1,200	1,300	1,400	1,300	1,400	27.3%
Accommodation and Food Services	11,800	12,100	12,500	12,900	13,100	13,300	12.7%
<i>Accommodation</i>	<i>2,800</i>	<i>2,900</i>	<i>3,100</i>	<i>3,000</i>	<i>3,200</i>	<i>3,400</i>	<i>21.4%</i>
<i>Food Services and Drinking Places</i>	<i>9,100</i>	<i>9,200</i>	<i>9,500</i>	<i>9,900</i>	<i>9,900</i>	<i>10,000</i>	<i>9.9%</i>
<b>Other Services</b>	4,300	4,400	4,400	4,300	4,100	4,300	0.0%
<b>Government</b>	22,400	22,800	23,000	22,400	22,000	21,800	-2.7%
Federal Government	800	700	700	700	600	600	-25.0%
State and Local Government	21,600	22,100	22,300	21,800	21,300	21,200	-1.9%
<i>State Government</i>	<i>9,200</i>	<i>9,400</i>	<i>9,500</i>	<i>9,600</i>	<i>9,300</i>	<i>9,300</i>	<i>1.1%</i>
State Government Education	3,700	3,700	3,700	3,800	3,500	3,500	-5.4%
Other State Government	5,500	5,600	5,800	5,800	5,800	5,800	5.5%
<i>Local Government</i>	<i>12,500</i>	<i>12,700</i>	<i>12,800</i>	<i>12,200</i>	<i>12,000</i>	<i>11,900</i>	<i>-4.8%</i>
<b>Total Non-Farm</b>	<b>94,200</b>	<b>97,300</b>	<b>98,400</b>	<b>98,100</b>	<b>99,100</b>	<b>100,700</b>	<b>6.9%</b>
<b>Total Farm</b>	<b>4,800</b>	<b>4,900</b>	<b>4,600</b>	<b>3,900</b>	<b>4,000</b>	<b>4,200</b>	<b>-12.5%</b>
<b>Total, All Industries</b>	<b>99,000</b>	<b>102,200</b>	<b>103,000</b>	<b>102,000</b>	<b>103,100</b>	<b>104,800</b>	<b>5.9%</b>

Source: State of California Employment Development Department, Labor Market Information, 2005.

Note: Sum of subcategories may not equal category totals.



**Twenty Occupations with the Largest Projected Growth**

<b>Occupation</b>	<b>2002 Estimated Number of Jobs</b>	<b>2012 Projected Number of Jobs</b>	<b>Number of New Jobs Created</b>	<b>2002-2012 Percent Increase</b>
Claims Adjusters, Examiners, and Investigators	30	50	20	66.7%
Physical Therapist Aides	80	130	50	62.5%
Property, Real Estate, and Community Association Manager	210	330	120	57.1%
Loan Officers	280	420	140	50.0%
Network Systems and Data Communications Analysts	100	150	50	50.0%
Business Teachers, Postsecondary	40	60	20	50.0%
Occupational and Physical Therapist Assistants and Aides	140	210	70	50.0%
Medical Records and Health Information Technicians	100	150	50	50.0%
Medical Assistants	230	340	110	47.8%
Social and Human Service Assistants	130	190	60	46.2%
Sales Managers	130	190	60	46.2%
Computer, Automated Teller, and Office Machine Repair	110	160	50	45.5%
Rehabilitation Counselors	70	100	30	42.9%
Home Health Aides	380	540	160	42.1%
Self-Enrichment Teachers	270	380	110	40.7%
Physician Assistants	50	70	20	40.0%
Respiratory Therapists	50	70	20	40.0%
Personal and Homes Care Aides	400	560	160	40.0%
Graduate Teaching Assistants	50	70	20	40.0%
Database Administrators	50	70	20	40.0%

Source: State of California Employment Development Department, California Labor Market Information, State and Local Information, 2005.

# Median Hourly Pay for Selected Occupations

## C6

### San Luis Obispo County

Occupation	2002	2006	2006 Average Yearly Salary	02-06 % Change
Dental Hygienist	\$31.47	\$37.98	\$77,660	20.7%
Computer Engineers – Software Application	22.39	36.05	66,350	61.0%
Carpenters	17.34	21.65	46,049	24.9%
Accountants and Auditors	26.16	26.08	60,825	-0.3%
Landscaping and Groundskeeping	11.03	11.98	27,409	8.6%
Truck Drivers, Heavy Tractor or Trailer	15.51	18.82	38,750	21.3%
Secretaries, except legal and medical	11.47	13.98	29,284	21.9%
General Office Clerks	11.57	11.56	26,571	-0.1%
Cooks, Restaurant	NA	10.53	22,263	NA
Cashiers	8.33	8.67	21,140	4.1%
Farmworkers, Farm and Ranch Animals	8.01	8.65	19,640	8.0%
Financial Analysts	29.77	52.22	104,705	75.4%
Real Estate Agent	23.18	42.70	105,866	84.2%
Retail Salesperson	\$8.20	\$9.00	\$22,270	9.8%

Source: State of California Employment Development Department, California Labor Market Information, State and Local Information, 2002 and 2006.

### California

Occupation	2002	2006	2006 Average Yearly Salary	02-06 % Change
Dental Hygienist	\$38.79	\$39.93	\$78,064	2.9%
Computer Engineers – Software Application	39.26	44.28	94,397	12.8%
Carpenters	18.00	23.20	47,310	28.9%
Accountants and Auditors	25.26	27.11	62,722	7.3%
Landscaping and Groundskeeping	9.53	10.62	24,915	11.4%
Truck Drivers, Heavy Tractor or Trailer	16.85	17.99	38,070	6.4%
Secretaries, except legal and medical	14.17	15.71	33,281	10.9%
General Office Clerks	11.94	12.21	27,102	2.3%
Cooks, Restaurant	9.59	10.38	22,243	8.2%
Cashiers	8.22	8.73	21,036	6.2%
Farmworkers, Farm and Ranch Animals	7.29	8.76	20,448	20.2%
Financial Analysts	30.52	34.39	80,772	12.7%
Real Estate Agent	13.69	27.36	67,338	99.9%
Retail Salesperson	\$8.81	\$9.94	\$25,434	12.8%

Source: State of California Employment Development Department, California Labor Market Information, State and Local Information, 2002 and 2006.

# C7 Childcare



**Thinking about your childcare needs, what kind of childcare do you need for your children but cannot get?**

Response	1999	2001	2003
Part time (0-5 hrs/day)	9.1%	7.2%	3.9%
Full time (6-8 hrs/day)	5.0%	4.5%	7.8%
Nontraditional hours	5.5%	3.1%	2.0%
Sick child	NA	3.1%	2.0%

Source: ACTION for Healthy Communities, Telephone Survey, 1999, 2001 and 2003.

Note: Totals may not equal 100% due to respondents answering "Don't know."



**Is there a kind of childcare that you need for your children but cannot get?<sup>1</sup>**

Response	2006
Yes	9.0%
No	89.0%
<b>Total Respondents</b>	<b>110</b>

Source: ACTION for Healthy Communities, Telephone Survey, 2006.

Note: Totals may not equal 100% due to respondents answering "Don't know."

<sup>1</sup> Follow up question about type of childcare needed. Too few respondents for reliable data.



**Where is childcare needed?**

Response	2001	2003	2006
Near home	64.7%	24.0%	90.8%
At or near school	20.6%	22.0%	9.2%
Near work	26.5%	13.0%	NA
<b>Total Respondents</b>	<b>38</b>	<b>153</b>	<b>10</b>

Source: ACTION for Healthy Communities, Telephone Survey, 2001, 2003 and 2006.

Note: Totals may not equal 100% due to respondents answering "Don't know."

## C8

# Childcare Supply

## San Luis Obispo Childcare Supply, 2000

Area of County	Center			Homes		
	Number of Centers	Capacity	Vacancy	Number of Homes	Capacity	Vacancy
North County	38	1,517	55	103	1,028	154
South County	27	1,216	69	105	964	230
San Luis Obispo Central	24	1,523	12	37	344	38
North Coast	11	462	21	37	314	75
<b>Total</b>	<b>100</b>	<b>4,718</b>	<b>157</b>	<b>282</b>	<b>2,650</b>	<b>497</b>

Source: Economic Opportunity Commission, Child Care Resource Connection, 2000.

## San Luis Obispo Childcare Supply, 2001

Area of County	Center			Homes		
	Number of Centers	Capacity	Vacancy	Number of Homes	Capacity	Vacancy
North County	43	1,685	58	120	1,200	296
South County	27	1,217	53	125	1,138	317
San Luis Obispo Central	27	1,552	37	40	356	41
North Coast	13	490	12	35	316	73
<b>Total</b>	<b>110</b>	<b>4,944</b>	<b>160</b>	<b>320</b>	<b>3,010</b>	<b>727</b>

Source: Economic Opportunity Commission, Child Care Resource Connection, 2001.

## San Luis Obispo Childcare Supply, 2002

Area of County	Center			Homes		
	Number of Centers	Capacity	Vacancy	Number of Homes	Capacity	Vacancy
North County	44	1,788	191	138	1,272	306
South County	29	1,300	160	132	1,200	690
San Luis Obispo Central	27	1,548	129	42	364	81
North Coast	13	462	109	38	344	183
<b>Total</b>	<b>113</b>	<b>5,098</b>	<b>589</b>	<b>350</b>	<b>3,180</b>	<b>1,260</b>

Source: Economic Opportunity Commission, Child Care Resource Connection, 2002.

Note: The vacancy data for this year were calculated differently due to how the question was asked of providers. In 2002, providers were asked to report their allowed capacity based on their license. In other years, providers were asked to report their capacity based on the number of children they were prepared to take.

**San Luis Obispo Childcare Supply, 2003**

Area of County	Center			Homes		
	Number of Centers	Capacity	Vacancy	Number of Homes	Capacity	Vacancy
North County	49	1,763	64	165	1,387	345
South County	26	1,134	49	150	1,190	414
San Luis Obispo Central	28	1,448	19	48	341	48
North Coast	14	499	25	40	322	116
<b>Total</b>	<b>117</b>	<b>4,844</b>	<b>157</b>	<b>403</b>	<b>3,240</b>	<b>923</b>

Source: Economic Opportunity Commission, Child Care Resource Connection, 2003.

**San Luis Obispo Childcare Supply, 2004**

Area of County	Center				Homes			
	Number of Centers	Capacity	Vacancy <sup>1</sup>		Number of Homes	Capacity	Vacancy <sup>1</sup>	
			PT	FT			PT	FT
North County	45	1,650	102	23	140	1,452	175	280
South County	25	1,086	33	34	126	991	240	303
San Luis Obispo Central	26	1,360	81	7	49	319	33	52
North Coast	15	537	110	14	33	265	31	50
<b>Total</b>	<b>111</b>	<b>4,633</b>	<b>326</b>	<b>78</b>	<b>348</b>	<b>3,027</b>	<b>479</b>	<b>685</b>

Source: Economic Opportunity Commission, Child Care Resource Connection, 2004.

<sup>1</sup>In 2004, the Economic Opportunity Commission began reporting both full time and part time vacancies.

**San Luis Obispo Childcare Supply, 2005<sup>1</sup>**

Area of County	Number of Centers	Center Capacity	Number of Homes	Homes Capacity
North County	43	1,620	133	1,166
South County	25	1,285	132	1,073
San Luis Obispo Central	23	1,169	43	274
North Coast	16	527	28	228
<b>Total</b>	<b>107</b>	<b>4,601</b>	<b>336</b>	<b>2,741</b>

Source: Economic Opportunity Commission, Child Care Resource Connection, 2005.

<sup>1</sup>Vacancies were not reported in 2005.


**Number of Subsidized Childcare Recipients**

	2000	2001	2002	2003	2004	2005	00-05 % Change
Number of Children	2,141	2,605	2,660	2,643	2,661	2,693	25.8%

Source: Economic Opportunity Commission, Child Care Resource Connection, 2006.

## C9

# Government Payments

 **Excluding Social Security retirement checks, are you or is anyone in your household receiving regular payments or benefits from any government program? This would include programs such as Medicare, Food Stamps, and rent subsidies as well as others.**

Response	2001	2003	2006
Yes	18.4%	15.9%	20.8%
No	81.6%	83.5%	78.2%
<b>Total Respondents</b>	<b>798</b>	<b>522</b>	<b>502</b>

Source: ACTION for Healthy Communities, Telephone Survey, 2001, 2003 and 2006.

Note: Totals may not equal 100% due to respondents answering "Don't know."

 **What program or programs would that be?**

Response	2001	2003	2006
Medicare	58.5%	34.9%	60.2%
Social Security disability payments	10.2%	9.6%	18.4%
Social Security survivors payments	NA	NA	3.1%
MediCal	9.5%	15.7%	14.3%
Section 8 Housing	2.0%	2.4%	11.2%
Food Stamps	2.0%	3.6%	7.1%
Military/Veteran's benefits	NA	NA	10.2%
Women, Infants, and Children (WIC)	7.5%	2.4%	3.1%
California Work Opportunity and Responsibility to Kids (CalWORKs)	0.7%	1.2%	2.0%
General Assistance	2.7%	2.4%	NA
Other	19.0%	43.4%	8.1%
<b>Total Respondents</b>	<b>165</b>	<b>83</b>	<b>98<sup>1</sup></b>

Source: ACTION for Healthy Communities, Telephone Survey, 2001, 2003 and 2006.

Note: Totals exceed 100 percent because respondents can choose more than one response.

<sup>1</sup> Multiple response question with 98 respondents offering 135 responses.

# Government Assistance Recipients

C10

## Public Assistance Recipients by Program, San Luis Obispo County

### Characteristics of Recipients, CalWORKs Program

Recipient	2000	2001	2002	2003	2004	2005	00-05 % Change
Adults	1,205	1,040	934	883	914	892	-26.0%
Children	3,336	3,089	3,113	2,987	3,009	3,136	-6.0%
<b>Total<sup>1</sup></b>	<b>4,541</b>	<b>4,129</b>	<b>4,047</b>	<b>3,870</b>	<b>3,923</b>	<b>4,028</b>	<b>-11.3%</b>

Source: State of California Employment Development Department, Labor Market Information Division, Social and Economic Data, 2000-2005.

Note: Recipient counts are as of July of each year. The Labor Market Information division of the Employment Development Department makes estimates to derive demographic breakdowns.

<sup>1</sup>Sum of Recipients may not equal total persons, since children ages 16-17 may be included in both recipient groups.

### Gender of Recipients, CalWORKs Program

Gender	2000	2001	2002	2003	2004	2005	00-05 % Change
Adult Females	1,270	1,160	1,130	1,080	1,100	1,130	-11.0%
Adult Males	300	270	270	260	260	270	-10.0%
<b>Total<sup>1</sup> (16+)</b>	<b>1,570</b>	<b>1,430</b>	<b>1,400</b>	<b>1,340</b>	<b>1,360</b>	<b>1,400</b>	<b>-10.8%</b>

Source: State of California Employment Development Department, Labor Market Information Division, Social and Economic Data, 2000-2005.

Note: Recipient counts are as of July of each year. The Labor Market Information division of the Employment Development Department makes estimates to derive demographic breakdowns.

<sup>1</sup>Sum of Recipients may not equal total persons, since children ages 16-17 may be included in both recipient groups.

### Age of Adult Recipients, CalWORKs Program

Age	2000	2001	2002	2003	2004	2005	00-05 % Change
16-20	330	300	300	280	290	300	-9.1%
21-44	1,120	1,020	1,000	960	970	1,000	-10.7%
45-54	100	90	90	80	80	90	-10.0%
55+	20	20	20	20	20	20	0.0%

Source: State of California Employment Development Department, Labor Market Information Division, Social and Economic Data, 2000-2005.

Note: Recipient counts are as of July of each year. The Labor Market Information division of the Employment Development Department makes estimates to derive demographic breakdowns.

**Race/Ethnicity of Adult Recipients, CalWORKs Program**

<b>Race/Ethnicity</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>00-05 % Change</b>
White (non-Hispanic)	1,070	950	930	890	890	910	-15.0%
Black (non-Hispanic)	60	40	40	40	50	50	-16.7%
Hispanic	410	410	400	380	390	420	2.4%
Asian and Pacific Islander	10	20	20	10	10	10	0.0%
American Indian	10	10	10	10	10	10	0.0%
Filipino	10	<sup>1</sup>	<sup>1</sup>	<sup>1</sup>	<sup>1</sup>	<sup>1</sup>	NA

Source: State of California Employment Development Department, Labor Market Information Division, Social and Economic Data, 2000-2005.

Note: Recipient counts are as of July of each year. The Labor Market Information division of the Employment Development Department makes estimates to derive demographic breakdowns.

<sup>1</sup> Fewer than 5 cases.

**Number of Recipients, Food Stamps Program**

	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>00-05 % Change</b>
Number of Recipients	6,204	5,624	5,632	5,841	6,443	6,487	4.6%

Source: State of California Employment Development Department, Labor Market Information Division, Social and Economic Data, 2000-2005.

Note: Recipient counts are as of July of each year.

**Number of Recipients, General Assistance**

	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>00-05 % Change</b>
Number of Recipients	124	128	103	101	118	128	3.2%

Source: State of California Employment Development Department, Labor Market Information Division, Social and Economic Data, 2000-2005.

Note: Recipient counts are as of July of each year.

**Number of Participants, CalWORKs Welfare-to-Work Program**

	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>01-05 % Change</b>
Number of Recipients	940	880	874	920	848	-9.8%

Source: State of California Employment Development Department, Labor Market Information Division, Social and Economic Data, 2001-2005.

Note: Recipient counts are as of July of each year.



# School Meal Program/ CalWORKs

## C11

### Percent of School-aged Children Enrolled in Free/reduced Cost Meal Program

District	2002-2003	2003-2004	2004-2005	2005-2006
Atascadero Unified	20.8%	22.0%	23.4%	21.7%
Cayucos Elementary	20.1	23.1	20.1	21.7
Coast Unified	36.5	38.4	40.0	45.2
Lucia Mar Unified	44.7	42.4	36.6	36.4
Paso Robles Joint Unified	36.6	34.8	31.8	35.9
Pleasant Valley Joint Union Elementary	30.7	35.0	31.0	41.1
San Luis Coastal Unified	24.8	25.9	27.1	28.3
San Luis Obispo County Office of Education	23.4	60.2	57.2	60.1
San Miguel Joint Union	51.2	59.5	56.0	59.6
Shandon Joint Unified	67.4	62.4	69.6	66.9
Templeton Unified	12.1	11.7	11.2	13.6
<b>Total County</b>	<b>32.3%</b>	<b>32.6%</b>	<b>30.7%</b>	<b>32.2%</b>
<b>Total State</b>	<b>48.7%</b>	<b>49.0%</b>	<b>49.9%</b>	<b>51.2%</b>

Source: California Department of Education, Dataquest, Educational Demographics Unit, County Summary Data 2000-2005.

### Number of School-aged Children Receiving CalWORKs

District	2002-2003	2003-2004	2004-2005	2005-2006	02-06% Change
Atascadero Unified	5,792	5,511	5,330	5,156	-11.0%
Cayucos Elementary	234	221	209	198	-15.4%
Coast Unified	926	933	898	865	-6.6%
Lucia Mar Unified	10,919	10,747	10,881	11,169	2.3%
Paso Robles Joint Unified	6,900	6,801	6,667	6,802	-1.4%
Pleasant Valley Joint Union Elementary	140	137	142	146	4.3%
San Luis Coastal Unified	7,945	7,700	7,604	7,325	-7.8%
San Luis Obispo County Office of Education	555	724	712	757	36.4%
San Miguel Joint Union	416	390	407	478	14.9%
Shandon Joint Unified	368	348	339	381	3.5%
Templeton Unified	2,684	2,721	2,672	2,595	-3.3%
<b>Total County</b>	<b>36,879</b>	<b>36,233</b>	<b>35,861</b>	<b>35,872</b>	<b>-2.7%</b>
<b>Total State</b>	<b>6,178,340</b>	<b>6,276,224</b>	<b>6,269,890</b>	<b>6,179,341</b>	<b>0.0%</b>

Source: California Department of Education, Dataquest, Educational Demographics Unit, County Summary Data 2000-2005.

# C12 Building Permit Valuation

## San Luis Obispo County

### Residential (In thousands of dollars)

Permit valuation	2003	2004	2005	03-05 % Change
Single Family	\$386,182	\$378,475	\$340,824	-11.7%
Multi-Family	19,964	28,046	35,824	79.4%
Additions and Alterations	41,004	45,130	43,628	6.4%
<b>San Luis Obispo County Total</b>	<b>\$447,150</b>	<b>\$451,651</b>	<b>\$420,276</b>	<b>-6.0%</b>

Source: California Department of Financing, Construction Industry Research Board, 2006.

### Residential Permits

Residential Permits	2003	2004	2005	03-05 % Change
Single Family	1,943	1,900	1,624	-16.4%
Multi-Family	279	363	321	15.1%
<b>San Luis Obispo County Total</b>	<b>2,222</b>	<b>2,263</b>	<b>1,945</b>	<b>-12.5%</b>

Source: California Department of Financing, Construction Industry Research Board, 2006.

### Non-Residential (In thousands of dollars)

Permit valuation	2003	2004	2005	03-05 % Change
Commercial	\$48,459	\$51,627	\$52,243	7.8%
Industrial	4,476	4,389	5,482	22.5%
Other	27,186	30,706	27,506	1.2%
Additions and Alterations	31,390	29,219	38,961	24.1%
<b>San Luis Obispo County Total</b>	<b>\$111,511</b>	<b>\$115,941</b>	<b>\$124,192</b>	<b>11.4%</b>
<b>Total valuation of Residential and Non-Residential permits</b>	<b>\$558,661</b>	<b>\$567,592</b>	<b>\$544,468</b>	<b>-2.5%</b>

Source: California Department of Financing, Construction Industry Research Board, 2006.

# Travel Spending and Related Impacts

## C13

### San Luis Obispo County

Category (in millions of dollars)	2000	2001	2002	2003	2004	00-04 % Change
Total Direct Spending	\$909.9	\$896.7	\$902.3	\$930.5	\$970.0	6.6%
Local Tax Receipts	20.7	21.2	21.8	21.6	21.5	3.9%
State Tax Receipts	37.1	35.1	36.3	37.3	39.1	5.4%
<b>Total Employment (Number of jobs)</b>	17,650	16,600	16,210	16,300	16,180	-8.3%

Source: Dean Runyan and Associates. Retrieved November 10, 2006.

### Transient Occupancy Tax by Jurisdiction (in thousands of dollars)

Jurisdiction	2000	2001	2002	2003	2004	2005	00-05 % Change
Arroyo Grande	\$191,000	\$250,600	\$339,300	\$361,300	\$399,800	\$390,600	104.5%
Atascadero	261,700	296,200	260,500	281,000	313,500	386,200	47.6%
Grover Beach	143,600	140,200	165,600	158,100	174,200	180,000	25.3%
Morro Bay	1,604,500	1,771,900	1,776,200	1,712,300	1,730,900	1,636,900	2.0%
Paso Robles	759,400	1,192,900	1,039,800	1,123,500	1,297,100	1,468,900	93.4%
Pismo Beach	3,703,100	4,144,300	4,291,900	4,333,700	4,649,900	4,921,200	32.9%
City of San Luis Obispo	3,582,000	3,915,700	3,790,300	3,842,600	3,922,200	4,079,800	13.9%
Unincorporated	\$3,617,200	\$4,058,400	\$4,296,400	\$4,495,400	\$4,816,900	\$4,966,800	37.3%

Source: Dean Runyan and Associates. Retrieved November 10, 2006.

# C14 Retail Sales

## Taxable Sales per Person - County and State

### Retail Sales per Capita, San Luis Obispo County

Type of Business	2000	2001	2002	2003	2004	00-04 % Change
Apparel stores group	\$346	\$342	\$359	\$383	\$370	6.9%
General merchandise group	1,111	1,159	1,182	1,204	1,242	11.8%
Specialty stores group	999	977	1,064	1,210	1,300	30.1%
Food stores group	667	674	655	673	641	-3.9%
Eating and drinking group	1,237	1,294	1,363	1,428	1,491	20.5%
Household and home furnishings	266	293	326	330	348	30.8%
Household appliance dealers	95	108	112	114	123	29.5%
Building material group	851	1,004	1,080	1,223	1,454	70.9%
Automotive group	2,322	2,552	2,610	2,825	3,040	30.9%
Packaged liquor stores	110	113	117	123	149	35.5%
Second hand merchandise	18	17	16	15	16	-11.1%
Farm implement dealers	74	76	72	80	89	20.3%
Farm and garden supply stores	164	160	171	170	187	14.0%
Fuel and ice dealers	18	17	9	9	5	-72.2%
Mobile homes, trailers, and campers	59	72	76	89	92	55.9%
Boat, motorcycle, and plane dealers	97	105	111	104	115	18.6%
<b>Retail stores total</b>	<b>\$8,435</b>	<b>\$8,963</b>	<b>\$9,324</b>	<b>\$9,979</b>	<b>\$10,660</b>	<b>26.4%</b>
<b>Business and personal services</b>	<b>\$484</b>	<b>\$489</b>	<b>\$528</b>	<b>\$502</b>	<b>\$518</b>	<b>7.0%</b>
<b>All other outlets</b>	<b>\$2,937</b>	<b>\$2,859</b>	<b>\$2,851</b>	<b>\$2,455</b>	<b>\$2,992</b>	<b>1.9%</b>
<b>Total all outlets</b>	<b>\$11,856</b>	<b>\$12,311</b>	<b>\$12,703</b>	<b>\$12,936</b>	<b>\$14,170</b>	<b>19.5%</b>

Source: California State Board of Equalization, Annual Report of Taxable Sales in California, 2000-2006. California Department of Finance, Demographic Research Unit, E-4 California County Population Estimates and Components of Change, 2006.

Note: Subcategories may not equal total due to rounding.

**Retail Sales per Capita, California**

Type of Business	2000	2001	2002	2003	2004	00-04 % Change
Apparel stores group	\$373	\$385	\$397	\$422	\$463	24.1%
General merchandise group	1,329	1,358	1,372	1,407	1,474	10.9%
Specialty stores group	1,330	1,265	1,232	1,258	1,338	0.6%
Food stores group	533	541	536	540	542	1.7%
Packaged liquor stores	60	61	60	61	64	6.7%
Eating and drinking group	1,028	1,060	1,078	1,115	1,183	15.1%
Household and home furnishings	268	265	276	302	328	22.4%
Household appliance dealers	127	118	120	118	121	-4.7%
Second-hand merchandise	15	15	15	14	15	0.0%
Farm implement dealers	67	65	64	69	81	20.9%
Farm and garden supply stores	60	59	60	63	65	8.3%
Fuel and ice dealers	15	14	8	8	9	-40.0%
Building material group	652	696	731	785	933	43.1%
Automotive group	2,376	2,457	2,483	2,637	2,829	19.1%
Mobile homes, trailers, and campers	28	28	30	34	40	42.9%
Boat, motorcycle, and plane dealers	65	69	73	78	85	30.8%
<b>Retail stores total</b>	<b>8,326</b>	<b>8,457</b>	<b>8,536</b>	<b>8,911</b>	<b>9,570</b>	<b>14.9%</b>
<b>Business and personal services</b>	<b>643</b>	<b>640</b>	<b>617</b>	<b>602</b>	<b>610</b>	<b>-5.1%</b>
<b>All other outlets</b>	<b>3,846</b>	<b>3,605</b>	<b>3,326</b>	<b>3,290</b>	<b>3,487</b>	<b>-9.3%</b>
<b>Total all outlets</b>	<b>\$12,815</b>	<b>\$12,702</b>	<b>\$12,479</b>	<b>\$12,804</b>	<b>\$13,667</b>	<b>6.6%</b>

Source: California State Board of Equalization, Annual Report of Taxable Sales in California, 2000-2006. California Department of Finance, Demographic Research Unit, E-4 California County Population Estimates and Components of Change, 2006.

Note: Subcategories may not equal total due to rounding.

**Real per Capita Retail Sales**

Jurisdiction	2000	2001	2002	2003	2004	00-04 % Change
Arroyo Grande	\$15,054	\$16,099	\$16,609	\$17,245	\$17,986	19.5%
Atascadero	9,676	11,068	11,800	11,480	12,012	24.1%
Grover Beach	5,882	5,999	6,123	6,272	6,297	7.1%
Morro Bay	11,262	11,291	11,176	11,818	12,016	6.7%
Paso Robles	17,771	18,752	19,146	20,176	22,169	24.7%
San Luis Obispo City	19,781	20,223	20,647	22,369	23,770	20.2%
Unincorporated Areas	7,619	7,755	8,132	7,526	9,093	19.3%

Source: California State Board of Equalization, Annual Report of Taxable Sales in California, Taxable Sales in the 272 Largest Cities, by Type of Business, 2000-2006. California Department of Finance, Demographic Research Unit, E-4 California County Population Estimates and Components of Change, 2006.

Note: Data for Pismo Beach unavailable.

**Real Retail Sales (In thousands of dollars)**

<b>Jurisdiction</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>00-04 % Change</b>
Arroyo Grande	\$238,617	\$257,727	\$270,426	\$284,163	\$298,514	25.1%
Atascadero	255,553	295,594	318,292	313,539	332,920	30.3%
Grover Beach	76,860	78,830	80,342	81,878	83,525	8.7%
Morro Bay	116,565	117,655	117,367	123,972	126,542	8.6%
Paso Robles	431,791	469,077	493,767	540,360	603,850	39.8%
Pismo Beach	139,041	142,863	146,304	155,680	171,138	23.1%
San Luis Obispo City	873,912	896,127	916,628	989,718	1,050,959	20.3%
Unincorporated <sup>1</sup>	792,232	821,642	875,079	816,613	1,001,445	26.4%
<b>County Total</b>	<b>\$2,924,571</b>	<b>\$3,079,515</b>	<b>\$3,218,205</b>	<b>\$3,305,923</b>	<b>\$3,668,893</b>	<b>25.5%</b>

Source: California State Board of Equalization, Annual Report of Taxable Sales in California, Taxable Sales in the 272 Largest Cities, by Type of Business, 2000-2006. California Department of Finance, Demographic Research Unit, E-4 California County Population Estimates and Components of Change, 2006.

<sup>1</sup> Unincorporated figure found by subtracting County total from sub-total of listed jurisdictions.